

EMILY KLIMA | New York . NY • c: 917.907.4491 • emkart27@gmail.com

- Art Direction/Graphic Design
- Retail/Visual Merchandising
- Visual Artist
- Management
- Brand Identity/Marketing
- Customer Service

EXPERIENCE

Emily Klima Art & Design | www.emilyklimadesign.com | New York . NY 1999 - present
graphic designer

Design logos and print materials for various start-ups and established companies. Serving as lead creative in branding and marketing to drive business and influence potential customers.

Lisa Perry | designer

Design for launch and start up of the Lisa Perry brand.

- Designed and executed the Lisa Perry logo for her clothing and lifestyle brand
- Worked directly with Lisa Perry on branding and business materials.

AH Jewels | designer

Design for start up and launch of Contemporary and Vintage Jewelry Line

- Designed the AH Jewels logo for fine vintage jewelry line.
- Execution of designs for AH Jewels e-commerce and evites for all events.

Premier Cru Wine Merchants | designer

Design for launch and start up for Wine Business and storefront

- Designed the Premier Cru logo for their wine store in NYC.
- Oversaw and created all print support materials for events and marketing within Premier Cru

Emily Klima Studio | www.emk-art.com | New York, NY | 2007 - present

Visual artist of original and commissioned artworks spanning figurative and abstract genres. Principal curator and strategist in finding key audience and collectors of contemporary art in order to organize exhibitions and create economic opportunities.

Urban Zen, | New York, NY October 2019 - present

associate manager/operations and sales

Customer relations, sales management and event coordination

- Co-manage store operations and maintain daily procedures to ensure the highest level of customer service.
- Identify and communicate product concerns in a timely manner to maximize and ensure sales.
- Work in tandem with Donna Karan and the design/marketing teams to clearly define and market the brand.
- Style and build client relationships, resolve all customer issues quickly and effectively.

Matta NY, | New York, NY April 2016 - September 2019

co-manager/visual merchandising associate

Customer relations, sales management and visual merchandising

- Co-manage store operations to maintain procedures to ensure the highest level of customer service.
- Identify and communicate product concerns in a timely manner to ensure results while maximizing sales.
- Style and build client relationships, resolve all customer issues quickly and effectively.
- Work with visual director to merchandise shop and keep all seasonal merchandise organized.

PREVIOUS EXPERIENCE

Designer/Art Director | Condé Nast Publications and Hearst Magazines | 1989-1999

Mademoiselle, Harper's BAZAAR, Seventeen, GQ

EDUCATION

Boston University School of Fine Arts | Boston, MA | Bachelor of Fine Arts, graphic design major

National Academy of Fine Arts, Course Work | New York . NY | Parsons School of Design, Course Work | New York . NY

Technology: Adobe Creative Suite, Quickbooks, Excel, Light Speed, Shopify, LinkedIn, IG